

factors influencing competitive advantage of firms in the ... - factors influencing competitive advantage of firms in the micro finance industry in kenya by wambugu annah wanjiku a research project submitted to the school of ... **competitive advantage and firm performance** - competitive advantage and performance: an analysis of indian fmcg industry ashok k sar, kalinga institute of industrial technology abstract the paper aims to gain insights into impact of competitive advantage on firm performance. financial data for ten years is taken for analysis of competitive advantage and performance. **strategies for competitive advantage** - defines competitive advantage and discusses strategies to consider when building a competitive advantage, as well as ways to assess the competitive advantage of a venture. the essence of competitive advantage to begin, it may be helpful to take a more in-depth look at what it means to have a competitive advantage: an edge over the competition. **core competencies and competitive advantage of insurance ...** - competencies and competitive advantage. the study also showed that the core competencies had a significant impact on competitive advantage. it was further noted that once insurance firms achieve a competitive advantage, which is considered as success, they sustain the success by proper use of their known competencies. **competitive strategy and competitive advantages of small ...** - real competitive advantage implies companies are able to satisfy customer ... strategic management involves awareness of how successful and strong the organization and its strategies are, how the effectiveness of these strategies might be improved, and of how circumstances are changing. ... the studies of small manufacturing firms competing in ... **the competitive advantage of interconnected firms: an ...** - the competitive advantage of interconnected firms. the contribution of this study rests in the ex-tension of the rbv and the ability to move be-yond a traditional perspective that precludes an accurate evaluation of a firm's competitive advantage in networked environments. instead of applying traditional rbv research in an attempt **the impact of competitive advantage on organizational ...** - the impact of competitive advantage on organizational performance sadia majeed department of management sciences the islamia university of bahawalpur, pakistan e-mail: saadiajeed@gmail abstract: in this article the relationship between the firm's competencies and their performance is examined. when **the competitive advantage of weak patents** - firms to compete in global markets because strong u.s. patent rights actually weaken an overlooked but critical determinant of u.s. competitiveness: rivalry among u.s. firms. intense domestic rivalry drives firms to improve relentlessly, spawns related and supporting domestic industries, **competitive advantage in a digital world: toward an ...** - competitive advantage in a digital world: toward an information-based view of the firm . hossein ghasemkhani1. deborah soule2. ... develop a perspective on information and information management capabilities as a source of competitive advantage for firms. the resource-based perspective: the resource-based view of the firm ... **corporate image management and firm's competitive ...** - corporate image management and firm's competitive advantage: a study of the ... shows a significant relationship between corporate identity and firm's competitive advantage, as well as a strong relationship between corporate reputation and firm's competitive ... firms sustain a competitive advantage only for as long as the products ... **value chain analysis and competitive advantage** - value chain analysis and competitive advantage prescott c. ensign the linkages in value chains can be finely tuned to gain a competitive edge. all firms make decisions that affect their competitive position and profitability. strategic planning is the organizational process of making these important decisions. it is undertaken in **how to prolong competitive advantage - knowledge** - competitive advantage, i.e. those conditions that give a company its favourable position, had been thought to last only about five years on average, according to traditional measures. but as ikea and other firms have shown, a much longer period of success is available to some companies. when evaluating their firms, executives "and the market " **sustaining it-dependent competitive advantage: the static ...** - sustaining it-dependent competitive advantage: the static model since the early 1980s, proponents of the strategic value of harnessing information technology (it) to the creation of competitive advantage have presented frameworks for identifying opportunities and have developed measures for evaluating the extent to which it **the competitive advantage of weak patents** - the competitive advantage of weak patents william hubbard* abstract: does u.s. patent law increase the competitiveness of u.s. firms in global markets? this article argues that, contrary to the beliefs of many **theories for competitive advantage - ro.uow** - university of wollongong research online faculty of business - papers faculty of business 2014 theories for competitive advantage hui-ling wang university of

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